

Zoomer's Meeting October 1, 2014

Meeting called to order at 7:03PM.

Present: Tina Elkins, Jack Laplante, Dave Pierce, Debbie Lancer, Kimmi Vanderveen, Sherry LaBree, Marti Stetter, Dug Stetter, Stephanie Powers, Tracy Hussey (Owner of Bling Runners), Joan Morgan and Ed Morgan

Quorum was present and the Pledge was recited.

Dug asked if officers have anything to add to agenda, no one had anything so agenda will stand.

President's Report - Dug Stetter:

- Volunteers always need for set up and take down. If you can help contact Ed Gillen.

Vice President's Report - Ed Gillen:

- Reminder that nominations are accepted in October for all positions - President, Vice President, Treasurer, Secretary, Web Director, Membership and Race Coordinator. Individuals must accept nomination. Nominations will be announced at November Meeting and voted on at December meeting.
- Ed announced he will run for VP again

Secretary's Report - Stephanie Powers:

- Correction to last month's minutes - Sherry was not here, but Stephanie was. Minutes will be corrected to reflect that. Minutes of September 3rd will stand as corrected.

Treasurer's Report - Sherry LaBree:

- Sept 1 closing date for statement dated Aug 1-Aug 31, 2014- Opening balance \$16,908.68, total receipts \$1,445.37, Expenses \$1,290.26, closing balance \$17,063.79
- Oct 1 closing date for statement dated Sept 1 - Sept 30, 2014 - Opening balance \$17,063.79, total receipts \$1,125.00, Expenses \$1,034.38, closing balance \$17,154.41
- Interesting thing to note is that the Canoe Trip from 2013 finally cashed the check, 13 months later. Sherry will go and talk to the bank about this.
- Treasury report will be filed.

Membership & Marketing Director's Report - Marti Stetter:

- Total w/families: 286
- New members: 0 single, 5 families, 11 with family members, 1 student
- Renewals: 1 single
- Total Single: 69
- Total Family: 59, with family members 114
- Total Businesses: 14, with families 26

- Total Students: 13
- October totals: 155 single, 295 with family members
- Membership Report will be placed in the minutes.

Race Coordinator's Report - Ed Gillen:

- Ed announced the possible races Zoomers will be timing - Scrub Jay 5K (but no contract confirmed), Running Through the Palms, Resolution Run (but hasn't heard back, playing phone tag). We will be timing Turkey Trot this year.
- Dug reports that we are trying to keep our old races, but Dug is the only timer so he can only do one race at a time.
- Kimmi says that Smoothie King has a committee meeting on Friday and they will decide if they are going with Zoomers or another company.
- We are doing most of Brad's races but we are not doing Boston Strong.

Race Director's Report (Trick or Trot) - Ed Gillen:

- October 18th - registration is 77, last year was 118 but first year was 68 so we are in the middle. Last year extended pre-registration by a week, would like to do that again and extend out to 10th or 11th.
- Budget had accounted for losing title sponsor and name dropping.
- Course was reviewed, there was a burn in there but that did not affect the course.
- Sponsorship - total for cash and gift cards we are up to \$1700 over last year. Shirt back with sponsors has been completed. Next on agenda is to order the shirts, they are going to be gender specific. Kimmi said to order plenty of men smalls to have if you run out of women. Kimmi also suggested ordering according to the percentage of male/female that are already registered.
- Oct 16th at 6PM - chili cook off and packet stuffing at Elkins house
- Prizes are coming in have over 30 - Southwest approved round trip tickets again this year but Ed has not received them yet.
- Finisher prize - we are giving away large sweat towel at finish line. Active Suncoast is sponsor for finishing prize.
- New die cast medals have been ordered, just received yesterday
- Fit to Run provided the bibs for this year like they did last year.
- Volunteers - we are doing well thanks to Dug and Imagine School. Biggest concern is registration and course marshals.
- Might not have Zombies, or ice. Need coolers.
- Reduced cost of printing this year.
- Same people we had for basic medical care will be back
- Race moved back to 8AM

Race Director's Report (Save the Day Light 24 Hour Ultra) - Don Fialko:

- Don was not present but Dug reported that registrations are looking good. Sponsors are hard to find but KeyWest Subs and Moe's have come forward.

Moe's Terrier Trot - Krissy Varner (not present)

- Krissy Varner was not present but Dug reported that award medals have been ordered. T-shirt vendor has been coordinating with Krissy. Finisher medals have been coordinating with Krissy. Still need food sponsor and water sponsor. Scott is going to set up on-site registration.

Webpage Director's Report - Dug Stetter:

- Updating info as it comes in.

COMMITTEE REPORTS

Race Series (Adult and Kids) Committee Report - Tina Elkins:

- 31 kids opted in for 2014-2015 race series. Shirts were given to those who participated. Kids signing up now are getting left over shirts from the summer fun run series. All the kids are getting dog tags. They get a 5K charm to add after every 5K they do, there is also a 13.1 and 26.2 charm.
- 37 adults opted in for 2014-2015 race series. When they opt in they will get an email with the details and the races that are part of the series.

Special Event Committee Report - Tina Elkins:

- Going to combine holiday party and award banquet. Looking at possible dates, date will come out soon. Going to look at brunch if possible. Tina asked for suggestion for location - Kings Gate, or Riverwood both came up. They both will do everything so no decorating or catering needed. Riverwood was getting small which is why we moved. But we only had 40 something last year so that could work. Email Tina with any suggestions.

Old Business:

- FOP has asked us to sponsor a race near St Patrick's Day - Yale Houghton will be the Race Director
- Discussion about newsletter and changing to sending it out in email. Post office keeps sending them back and they are ripped and destroyed. Effective immediately. Tina will take over Jan 1.
- By law change - suggested last month to add something about past president being lifetime members but got some feedback last month so invited Debbie to come and talk about the history. She said that a past president was going out on a bad note and he was also a race director so they decided to give race directors free membership for a year to try to keep him happy. Past Presidents will get life membership and race directors will get membership for a year. Dug will send this out and the officers will vote on it via email.

New Business:

- Zoomers will be doing a water station at SunCoast Half Marathon. Water station will be decorated to promote Zoomers. If interested in helping, contact Dug. Race is Jan 25, 2014.
- Ed asked where we stand on our Not for Profit status. Dug says we are good through 3/15 and Tina will handle it.
- Tracy - Race on Nov 15th called The Edgewater Run 4 Others starts 7:30AM, 5K and a fun run, expecting over 500 people there, want to offer Zoomers free spot at the event to promote Zoomers, in exchange just wants to put flyers in our packets. Can post races to Bling Runners Page.

Meeting Adjourned at 8:29 PM

Next Meeting in November 5th @7PM, dinner at TGIF @ 5:30PM