

ZOOMERS MEETING – DECEMBER 5, 2012

Present – Marion Conklin, Betty Staugler, Bob and Carol Geyer, Teri Hart, Ed Gillen, Tina Elkins, Dug & Marti Stetter, Dave Pierce, Don Fialka, Sherry LaBree, Melissa Ellison, Ed & Joan Morgan, Kimmi & Lou van der Veen

- 1- President Kimmi van der Veen opened the meeting welcoming a new Zoomer and potential Zoomer to our meeting. Kimmi asked everyone what their “AHA moment in running was” – as always the answers varied and lots of good stories were shared.
- 2- Check to benefit the non-kill animal shelter was given to Bit of Hope Ranch during the dinner gathering. The check for \$985.00 was very much appreciated.
- 3- Secretary’s Report –Joan Morgan gave copies of last month’s minutes were given to those who wanted them. Starting next month Ed Gillen will be the Secretary for Zoomers.
- 4- Treasurer’s Report – Sherry LaBree reports that Zoomers took in \$6575.00 from Bocca Lupo 5K and \$2,633.34 was spent last month on the Oct. 20th event. The grand total of \$3,941.66 doesn’t reflect the bills paid earlier for the event and the \$985 given to Bit of Hope Ranch. Zoomer members were pleased that the final figures prove the Zoomer race was a success and will be continued. The figures don’t totally reflex the amount donated by Bocca Lupo. Besides the \$500 sponsor fee Bocca Lupo gave a free personal pan pizza to those who signed up at the restaurant, brought lots of pizzas to the 5K run and helped to secure other food donations. Besides Bocca Lupo, sponsor payments of \$100 were made by Advanced Imaging, Barnacle Bill’s, Englewood –Fawcett Hospital, The Foot Landing, and DM Deans Inc. sponsored the race for \$50. Zoomers were also benefitted by the donation of bottled water by Kinetico Water, Abbe’s Donuts, Golf Carts and other donations. Sherry reported that our October 31 balance was \$9409.91. During the month of we received a total of \$5,368.36 because of race timing payments and Bocca Lupo and spent \$3,451.85. The major expenses came from bills from the Bocca Lupo race, the RRCA loan and Eastbay apparel.
- 5- Membership & Marketing Director’s Report – Teri Hart reported that we have a total of 275 Zoomer members. We have 114 single memberships, 56 families with a total of 148 members and 13 students. New single memberships include Anthony Winckowski, Mariell Lyons, Alex Hutchinson, Erica Downs, Ken Cormier, Danny Duncan, Lucia Schatteleyn, Shanna Vojasek, and Barbara Lockhart. Chuck Johnson renewed his membership. New family members are Guy and Michelle Worrell, Lisa, Ryan, Rachel, and Zachary Simmons. Marti Stetter is going to be taking over the position of Membership and Marketing Director. Dug Stetter presented a new membership form that he made. Dug and Marti took the elements that are needed and modernized the entire membership form into an easily folded form that can be mailed back to Zoomers. The members approved the form. Members present voted on a new membership fee of \$20 for singles, \$25 for a family of 4, and keeping the student rate at \$5. Zoomers also voted in a 2 year membership of \$35 for a single membership, \$45 for a 2 year family membership and keeping the student rate at \$5 a year. For a 3 year membership the new rates will be \$50 for a single membership, and \$65 for a 3

year family membership. The student rate will stay at \$5 a year. The form presented had the benefits for being a Zoomer member written down. It clearly indicated where family member's names could be written. It was decided to add to the new form an area to check if interested in Volunteering. It was clearly stated that as a club we want to encourage race organizers to give Zoomers discounts on registration fees. Only the organization sponsoring the race can decide if there is going to be a discount for Zoomers or other running club members. Teri Hart discussed discounts for those who were involved with Girls on the Run. The programs encourage girls that were in the program to continue to work out and be involved in running. Currently Frosty, Suncoast Half Marathon and Sharks Tooth 10 K are offering a discount for Zoomers members. The club feels that a discount will encourage more runners to be a register for local races and increase the revenue the 5K races will provide.

Sponsor fees to advertise will remain at \$75. Sponsor fees are due on Jan. 1. The reminders will be sent out by the Membership committee.

A new letter was made up to be sent out when membership fees are past due for 3 months. On line membership registration will continue. A fee is added to the cost to cover the service charge added for the service.

6. Race Director's Report – Bob Geyer reported that this Saturday, December 8th the Take Stock in Education 5K will be held at the Charlotte County Stadium.

Kimmi reported about the meeting held to summarize the Bocca Lupo 5K and make plans for next year. Those who went to the meeting were very enthusiastic to continue the 5K as an annual event. Bit of Hope Ranch has also stated that it would like to continue its relationship with this race. Bocca Lupo was very pleased with the race results and is anxious to continue to partner with Zoomers on the event. It was decided that the organization committee would start work 6 months in advance of the 5K race.

7. Volunteer Committee Report – Ed Morgan thanked all those who helped with the 4 November races. It was noted that we used a lot of volunteer help during the month of November. Upcoming races and volunteers:

- Take Stock in Education – on Saturday, December 8th, at the Charlotte Sports Park. Volunteers are: Bob, Carol, Ed, Joan, Tina, Yale & Tarin, Stacy Sparks, Terry and Bob Witte
- Frosty 5K on Saturday, December 15th at Twin Lakes Park in Sarasota starting at 7:30 AM... Zoomers will be responsible for marking the course and handing out water at the end of the race. The Frosty 5K is the last race in the 2012 Racing Series. Volunteers for the race are – Dug, Bob, Lou, Marti (before and after race), Ed and Joan
- Resolution Run on Jan. 5, 2013. Volunteers are Lou, Betty Staugler, Carol, Bob, Ed Gillen(?), Dug, Marti(before and after race), Dave
- Hands Across the Harbor on Jan. 26, 2013. Volunteers Melissa Ellison, Lou, Carol, Bob, Tee, Dave, Ed & Joan

- Suncoast Half Marathon at Lakewood Ranch, Fl. Starting at 7:00 on Sunday, Jan. 27, 2013. Zoomers will be heading a water station. We are not being paid, but it will be good exposure for Zoomers. Volunteers- Joan, Lou and Sherry. More volunteers are needed.
- Smoothie King 5K will be on April 8th –more details will be coming
- It was decided that a single membership will be given out for those who volunteer to help at 4 races during a calendar year. A family membership will be given to those who volunteer to help during a calendar year. A free membership for one year will be given to the race organizer for races booked with Zoomers.
- Free single memberships were given out this year to Sherry LaBree and Ron Reid for volunteering for at least 4 races. Free family memberships were given to Tee Callen, Tina Elkins, Melissa Ellison, Don Fialka, Ed Gillen, Ed & Joan Morgan, Dave Pierce, Dug & Marti Stetter and Kimmi & Lou van der Veen for volunteering for 6 or more races during the calendar year. Bob and Carol Geyer have a free lifetime membership for all their years of dedication to Zoomers.

8. Webpage Director's Report – Lou van der Veen said that new links have been set up on Facebook for Zoomer news. A mobile site has been set up so you can pull up the Zoomers website on your phone. The webpage is up and operating. The Christmas party is being announced on the webpage.

9. Race Series Committee Report – Kimmi van der Veen reported that the last race for the 2012 Race Series will be the Frosty 5K which will be held at Twin Lakes Park in Sarasota on Saturday, Dec. 15th. The Race Series has been updated and is on line. The final totals for the Race Series won't be on the webpage in order to keep some surprises for the Race Series Brunch on March 3rd.

10. Special Events Committee Report – Melissa Ellison reported that the Zoomer Annual Potluck Holiday Party will be held on Saturday, December 15th from 7 to 10 PM at the Harbor Heights Civic Association Building at 2530 Harbour Drive in Harbour Heights. Friends and family are welcomed. Call Melissa at 9410626-0307 or email mickeymouz@embarqmail.com. Melissa and Tee will decorate the hall for several events that are heading. Bring a side dish to share. BYOB If you would like to participate in the "White Elephant" gift exchange, please bring one wrapped, unlabeled present per participant. A \$10.00 spending limit has been placed on presents for the gift exchange. The club voted to supply ham and turkey for the event. The club also hired the same DJ as last year.

11. Old Business –

- It was approved that the Bocca Lupo 5K will become an annual event. The efforts of Zoomers to make this race a success was acknowledged. A number of perks that made the race a success will be continued such as having Zoomer members checking out the route many times, raking the trail a few days before the event, and the golf carts were extremely helpful and fun for the Zoomer members during the race and at the picnic. The picnic was a big success after the race. Changes will be made, but we have a good foundation to work from for next year.

- Suncoast Half Marathon – please contact Joan Morgan if you would like to help with the water station at the 1st Suncoast Half Marathon. We can decorate the station and encourage runners as they pass by. The Half Marathon is January 27th.

12. New Business –

- The Venice SKY Academy that works out of the Venice YMCA wants to hold monthly 5K runs. They would like to be able to chip time the event. Zoomers are devoted to encouraging students and therefore might alter our \$1.50 per runner rate. We will work with the Venice SKY Academy. The YMCA insurance will be in place for the events.
- Officers for 2013 – President – Tina Elkins
Vice President – Dug Stetter
Secretary – Ed Gillen
Treasurer – Sherry LaBree

New President Tina Elkins has been working on setting up a webpage to display pictures taken at Zoomer races. It was stated that she would have to become an advertiser and then could set up to sell coffee cups and other items with Zoomer pictures on them. Tina and our new Vice President Dug Stetter want to increase Zoomer exposure and celebrate what they accomplish by having an increased number of pictures on website from races and Zoomer events. Check www.Tinaelkinsphotography.smugmug.com

- The next Zoomer meeting will be on Wednesday, January 2, 2013 at the Charlotte Chamber of Commerce at 7:00 PM. The meeting is open to all Zoomers and potential Zoomer.

Submitted:

Joan Morgan - Secretary

