

ZOOMERS MEETING – OCTOBER 5, 2011

Present – Art and Marlie Anauo, Kimmi and Lou van der Veen, Teri Hart, Jack La Plante, Bob and Carol Geyer, Sherry La Bree, Dug and Marti Stetter, Tee Callan, Melissa Ellison, Ed and Joan Morgan

1. President Kimmi van der Veen opened the meeting welcoming everyone.
2. New members Marti and Dug Stetter said that they moved here from New Jersey. They were part of the Jersey Shore Running Club that has thousands of members. Marti has been a runner for years doing Marathons, Half Marathons and probably equivalent to a 5K daily. They are retired and are used to being active in a running club. Lucky for Zoomers!!! By the end of the meeting Dug volunteered to help at races that Marti wants to run. They also have a hitch and hopefully will be able to help us bring the Zoomer trailer to some races starting in 2012.
3. Secretary's report for September is on the Zoomer webpage. All past minutes are on the webpage for your viewing.
4. Treasurer's Report – Carol Geyer reported that Zoomers started September with a balance of \$7192.24 and ended the month with a balance of \$7952.25. Zoomers was paid for race timing and scoring and collected some membership dues. Our only expense this month was the rental of Harbor Heights for the picnic on Oct. 9th. A reminder to all Race coordinators that as of Jan. 1, 2012 that Zoomers timing rates will go up to \$300 and an additional dollar per runner for races over 250 runners. The timing of 10 K races will be \$350 plus an additional \$2 for races over 250.
5. Membership and Marketing – Teri Hart reported that we have a new student member, Marissa McDonough. We also welcome Scott Schantz and Bill Babock who signed for our single membership. We are happy to report we also have 3 new families as members. They are Ron and Tina Elkins, Albert, Todd and Eli Stanfield and George, Kathy, Miranda, Sierra and Darren Hendricks. Our membership is now up to 271. Teri is going to work with Kimmi to make sure that all new members are put on the Constant Contact list. Kimmi told new members that their first Constant Contact could end up in their Spam mail. Please check and let Kimmi know if you have a problem getting Zoomer updates. Also check zoomersrun.com for all Zoomer information.
6. Race Director's Report – Bob Geyer reported that we have no races in October. We had 2 successful races in September and have 3 coming up in November. Zoomers also have one race scheduled for December to finish off the 2011 year. The new Zoomers rule states all races have to be scheduled at least 6 months in advance.
 - Free to Breathe 5K will be held at the Charlotte Sports Park. The 5K will start **at 8:15 AM** on Saturday, November 12, 2011. There will a memorial walk for cancer victims' families. Some girls from Girls on the Run will be involved with the 5K.
 - Pumpkin 5K will be held on Saturday, November 19, 2011 starting at 7:30 AM. Some girls from Girls on the Run take part in the race. There should be a number of 9 & 10 year old girls running in the 5K. A new flyer is being made up and will be on the Zoomers webpage as soon as it is received. The Pumpkin 5K will be held at the Bayfront YMCA in Punta Gorda.
 - Turkey Trot 5K will be held on Thanksgiving Day on November 24, 2011. It will be held

at Edison State College under a new director. Senior Masters and Veterans have been added to the race categories. The race will start at 7:30 AM. We expect the Turkey Trot is going to be more runner friendly.

- Frosty 5K will be held on Saturday, December 17, 2011 the race will be started at 8:00 AM. It will be held at Twin Lakes Park in Sarasota.
 - Lamarque 5K will take place on Saturday, February 4, 2012 at Lamarque Elementary School in North Port. The 5K will start at 8:00 AM and the one mile fun run will begin at 9:00 AM.
 - Bob stated that he and Carol will deliver the trailer and continue to be in charge of all the details for the races for the remainder of 2011. The Geyer as earlier stated are retiring from being the Race Directors for Zoomers at the end of this year. They will still be valuable Zoomers members, but after 9 years of not being able to run many races they hope to be the runners wearing the bibs instead of starting the race and giving instructions.
7. Volunteer Committee Report – Ed Morgan thanked the Zoomers who volunteered at the September races. Special thanks for volunteers who paid the bridge toll to go to Boca Grande in order to volunteer their services. He reported that Susan Flores has earned a free single membership for volunteering and that our Social Director expert Melissa Ellison has qualified for a free family membership.
- Free 2 Breathe – 11/12 volunteers are Kimmi & Lou, Bob & Carol, Tee Callan and Steve Veira and Ed & Joan
 - Pumpkin 5K – 11/19 volunteers are Bob & Carol, Angie Pontius, Lou & Kimmi, Don Fialka? and Ed & Joan
 - Turkey Trot 5K – 11/24 volunteers Carol & Bob, Kimmi & Lou, Jack La Plante, Dug Stetter, Ed & Joan. The Turkey Trot could use a few more volunteers.
 - Frosty 5K – 12/17 volunteers Bob & Carol, Dug Stetter, Ed & Joan. The Frosty 5K could use some more volunteers.
 - A list of those who have earned a free one year membership will be sent to Teri Hart at the beginning of each month.
8. Webpage Director Report – Lou van der Veen reports he has updated the webpage. All race flyers that have been received are currently on the webpage. Lou spent a great deal of time putting races from surrounding areas on the webpage. Check zoomersrun.com and looks for all of the new modifications that have been made to the webpage. Send in your pictures to Lou for the webpage. Lou plans on putting more pictures on the webpage in the future.
9. Race Series Committee Report – Kimmi van der Veen reported that the Race Series points are up to date. There is a tab at the bottom that adds up the total number of Zoomers participants, and that number is consistently growing. Our Race Series sponsor Fleet Feet has sold out to New Balance. Kimmi and Sherry La Bree will get together with the New Balance representative to talk about our Race Series Sponsorship.
10. Special Events Committee Report –
- Picnic -Tee Callan and Melissa Ellison report that we have close to 40 signed up for this Sunday's (Oct. 9th) Zoomers picnic at Harbor Heights. The picnic will be from noon to

4 PM. It is going to be catered and those going are asked to bring a dessert to share and their own beverage. Art and Marlie Anauo have volunteered to provide music for the picnic. Melissa and Tee are organizing games and possibly a 50/50 drawing. Zoomer purple will be the dominate color in the picnic decorations. All Zoomers members and local runners still have time to join the fun by contacting Melissa, Tee, Kimmi or Carol. Music, Cornhole, 3-legged races and other fun events await those who attend.

- Christmas Party - The amazing team of Melissa and Tee helped those present organize the Zoomers Annual Christmas Party. It will be held on Saturday, December 17, 2011 at the Harbor Heights recreation center from 7 to 10 PM. The recreation hall should already be decorated. The fun filled traditional Zoomers gift exchange (\$10 range) will be once again part of the party fun.

11. Old Business -

- Zoomers Fundraising Race - those present felt that October might be the perfect time to establish an annual Zoomers Fundraising Race for scholarships starting in 2012.
- Race Calendar 2012 - Kimmi is working on setting up the Zoomers running calendar for 2012. Remember all races need to be submitted at least 6 months in advance and our timing rate increase starts in 2012.
- Apparel – Melissa had set up an on line Apparel store for Zoomers. At the picnic we will decide which clothing items we want to offer. We need to select 6 items to offer to begin the on line apparel store. Suggestions given are: tee shirts, singlets, jackets, text shirts, socks, golf shirts with a collar, and visors. Those at the picnic will get to help decide the first items offered. Zoomer members will be able to order and purchase the items on line. Melissa also said she might be able through the apparel store to also set up on line membership registration.

12 New Business –

- Ed Morgan spoke about a program that a runner named Larry De Spain is involved with. He is collecting metals from runners to give to children who are cancer victims. They will remove the ribbons on medals collected and replace them with ribbons from the Pediatrics Hospital to lift up the spirit of children who are trying to win the tough battle against cancer. Please bring any medals (not trophies – just medals) that you are willing to part with to the Zoomer picnic, races in November or contact Ed Morgan for this worthy cause.
- Facebook – Kimmi reported that the Zoomer Facebook page originally started by Chuck Johnson has been updated and is exploding with responses. Zoomers and runners enthusiasts check out the Zoomers Facebook page. This social networking is bringing runners together to do early morning, evening and weekend runs together. Please remember only put information on Facebook that you are willing to share. Kimmi is ecstatic about the responses in just a few days. Zoomers have found another avenue to communicate.
- Chip system – Purchasing a chip system for Zoomers has been discussed for several years. The chip systems have gotten cheaper and more reliable. Bob is going to research chip systems and encourages over runners to do the same. RCAA is provides an interest free loan to begin with and if not paid off fast enough they will add on a 3% interest rate. Current chip system seem to be ranging from \$5,000 to \$7,000. There are various systems – those that only calculate the end of the race, those who start and end the race, chips in the bibs, chips on the ankle and others. The chip system discussion will be continued at the November meeting after more research in done.
- Bob and Carol Geyer stated that next July 4th falls on a Wednesday and the Chamber of

Commerce Conference Room will be closed for the day. Suggestions made were to have the meeting on the second Wednesday only for next July or skip a July meeting for 2012. Zoomers will decide next meeting about next July's meeting.

13. Next Zoomers meeting will be Wednesday, November 2, 2011 (6 days before President Kimmi's 30th birthday) at the Port Charlotte Chamber of Commerce Room at 2701 Tamiami Trail in Port Charlotte. The meeting starts at 7:00 PM. All Zoomers or potential Zoomers are welcome.